

Press Release from:

The Austin Seven Clubs' Association – Centenary Celebration 2022

1ST November 2020



AUSTIN SEVEN CENTENARY 'LOAN SCHEME'

CAN YOU HELP?



Organised by the Austin Seven Clubs' Association, The Austin Seven Centenary in July 2022 will be a week-long event at the Fire Service College in Moreton-in-Marsh, Gloucestershire and will provide a host of activities and entertainment for A7 enthusiasts and their families.

Those coming from abroad have the option to ship their cars to the U.K. but of course this is not something that everyone will wish to contemplate.

The organisers are therefore putting together a 'Loan Scheme' to enable overseas-based A7 owners to have the use of an Austin Seven at the Centenary. No money will be involved but suitable insurance and safeguards will be in place.

To get the wheels rolling, U.K. owners with more than one Austin Seven are invited to join the loan scheme by contacting Chris Garner (ulster29@hotmail.co.uk. 07774 790293) who is the Centenary Event committee member in charge.

At this stage the committee is simply gathering expressions of interest from those who can lend cars. A more formal agreement will be put in place later next year.

Prospective borrowers will be required to provide references from their local A7 club, proof of A7 ownership in their home country, and a copy of their driving licence and insurance certificate. RH Insurance will then be contacted to provide U.K insurance cover during the loan period.

The 'Motor for the Millions' has a worldwide following and by facilitating the use of a Seven to overseas owners it is expected that the Centenary event will become truly international. Already there have been enquiries from A7 owners in Australia and New Zealand asking if it will be possible to have the loan of a Seven when they attend the Centenary, so it is hoped that U.K. owners will be generous and answer the call!

For more information about the Centenary event visit: a7centenary.com

ENDS

Note to editors:

To mark 100 years since the 1922 launch of the Austin 7 motor car, the Centenary event will take place from Tuesday 19th to Sunday 24th July 2022.

The Austin 7 was the first truly mass-produced British car. In the 1920s and 1930s it changed the lives of ordinary people by giving them the opportunity to buy an affordable motor car for the first time. It is one of the most enduring and endearing of all pre-war British cars. Between 1922 and 1939 some 290,000 were built and more than 10,000 survive worldwide today.

For further information, or images of Austin 7 vehicles please contact Nick Salmon (07831 805455) press@a7centenary.com

CentPR2/Nov 20